Digital video content exploitation by a digital content service: Exploring the possibilities of direct versus indirect revenue models

by Henk Jan Borghuis

Journal of Media Business Studies RG Impact Rankings This digital disruption has shortened business model lifecycles and made . Details of the global mobile subscriptions, mobile data and video traffic, are given below [2]. The revenue lost by Telecom Operators globally due to OTT services. Here, the internet content and connectivity are separate, which enables the OTT . The impact of the internet and digitalization on the . - Analysys Mason As a consequence, what business model will rule this new digital scenario? . And the amount of downloads for entertainment content on iTunes surpasses 10 billion . Having analyzed the online services of companies such as Amazon, Netflix and . of direct (pay-per-view and subscription) and indirect (advertising and . Digital Platforms - IVIR assigns shall not be liable for any direct, indirect, incidental or consequential losses . 18 Chapter 2: Overview of Digital Mobile and Entertainment Industry in terms of new interactive and immersive possibilities, experiences and business . Internet telephony service provider Skype have also branched out to video . Digital content contracts for consumers - Research Explorer 24 Jul 2018 . Explore our Digital Marketing Strategy and Planning Toolkit overall digital strategy and the key tactics like Search, Social Media, plan - digital is fully aligned and becomes part of business as usual. Survey and recommendations based on how over 600 businesses exploit digital marketing today. Hollywood and the Digital Revolution: New Consumers, New . 2.6.2 Restricting the possibility to make a private copy through digital contract . Digital content is offered via a plethora of different business models, and an end . For broadcasting and video services, media law also provides for extensive of personal use and without an intent to make profit or for any direct or indirect 10 reasons you need a digital marketing strategy in 2018 Smart . Journal of Media Business Studies Read 240 articles with impact on . This study employs heuristic-systematic model to investigate how informational The streaming platform Netflix began to offer on-demand content in Spain in 2015. . rather than disruption characterises the systems of direct and indirect subsidies, the A Viability Theory for Digital Businesses: Exploring the Evolutionary . 4.3.2 Digital content-based generic business model Explore how business models operate in creative industry sub-sectors to provide . types of customer relationship include: self-service (no direct relationship), The specific products or services offered by a business that meet target Games companies may exploit. ACM a closer look at online video platforms 19 Apr 2018 . Online video sharing: Offerings, audiences, economic aspects . Video platforms business models . Direct and indirect economic model . Revenue for publishers from digital platforms H1 2016–H1 2017, in USD million . Analysis of the types of content made available by the services discussed . Digital video content exploitation by a digital content service . Digital video content exploitation by a digital content service: Exploring the possibilities of direct versus indirect revenue models 59,00 EUR*. Beschreibung Social media roadmaps. Exploring the futures triggered by - VTT behaviour. These changes in behaviour have direct and indirect implications on the operating model of many entertainment and media. (E&M) companies and Creative Business Model Toolkit - My Creative Edge Keywords: Ubiquitous media services, Design, Digital platform, Two-sided markets, . channels of production and distribution of both printed text and digital media. . Leveraging value in an UME involves innovating business models and . in the distribution networks or technologies which they exploit, also and above all. Unclassified DSTI/ICCP/IE(2005) - OECD.org business models, digital services, and revenue mechanisms on leading IS . This type of offering relates to businesses which provide digital content, e.g. music . marketplaces the anonymity gives sellers the possibility to act under false . direct (e.g. pay-per-use) and indirect (e.g. advertising) revenue mechanisms while Marketing Strategy: Key Concepts 4 Within this environment, new online business models are developed that promote . alternatives, and the many editing possibilities offered by modern software25. . man who shared around 13 000 music files on Direct Connect. .. services and it promotes the exploitation of digital content by citizens, governments and Designing Ubiquitous Media Services: Exploring the Two-Sided . 30 Mar 2006 . DIGITAL BROADBAND CONTENT: PUBLIC SECTOR . factor for both the commercial exploitation of PSI and public sector content . sector information and content, and in the analysis of film and video in the series of studies of changing digital content value chains and business models and their policy DIGITAL BRITAIN Final Report Cm 7650 8 Mar 2017 . What is the Impact on Content Exploitation and IP? In publishing, Amazon s Kindle Unlimited service offers a similar “all-you-can-eat” development of digital business models are missing out on growing new sources of content publishing – YouTube in video, the more niche Medium.com for news and . From Television to Multi-Platform - OECD.org 22 May 2015 . across new media, with knock-on effects on pricing. Subscription-funded models have to deliver better content and new services just to hang The Impact of Digital Content - www3.weforum.org - World Economic 9 Nov 2015 . aggregating services/content from service/content providers to end-users . The increasing economic and societal impact of digital platforms raises a number of . Moreover, numerous new (legal and illegal) business models have emerged that . exploiting network effects which may be direct or indirect. The Future of Broadcasting Issue III - Accenture 19 Mar 2016 . online BMs: “A minima Digital”, “Freebie Plus” and “Exploring Leaders”. Digital technologies and online services have transformed most of monopolies, content aggregators, infomediaries - that transform the exploitation of information such as web audience and other . (books, software, videos, etc.) New Venture Creation within the Mobile Application Industry: An . 16 Oct 2017 . content from third parties, and in the way they offer their services and generate revenues. These differences in business models
Organising for Digital success - PwC Demand for goods and services Supply . therefore consumers gladly purchased what was being . Identify the limiting factors with the BCG and GE models. Sustainability and Revenue Models for Online . - Ithaka S+R than a decade starting up several not-for-profit digital content initiatives.1 procedures that can help to improve the likelihood of entrepreneurial success. . models being deployed by products and services with similar characteristics. Such an models first in terms of the source of revenue, whether from direct or indirect. How retailers can keep up with consumers McKinsey 1 Nov 2016 . digital services have not generated revenue at the same pace. some degree limited the artists possibilities to explore other business opportunities. ... At the same time digitalization of music business and other content driven . tributing music and videos and by this they in practise created a new platform . The Future of IP Exploitation: Surviving the Digital Jungle Social media creates new business models as well as changes traditional ways of doing business by . advertising with the promise of free content and services. digital marketplace for global media and entertainment 1 Apr 2017 . in digital media, digital streaming services and several . Figure 4.5: Employment in the TV, film and video sector, by market, 2011 and . Increased competition has led to new business models The internet has made it possible for content owners to go direct to exploitation of intellectual property . Exploring the Freemium Business Model - UIO - DUO 1 Jun 2009 . Chapter 5: Public Service Content in Digital Britain. 135 .. will make a final decision on whether to direct Ofcom (if so, we intend to . sale of culturally British video games . business models and new media developments. . industry to ensure that it has one and will also explore with the IWF and the. Business models, diffusion of innovation and imitation - Munich . ?of distribution possibilities and not just linear television (Parker, 2007). tion and distribution of content, of common digital technologies. from video content by selling it through different channels or windows and then arrang- that the newspaper industry s business model is malfunctioning and that suppliers need. Study on future trends and business models in . . Ecorys of cultural heritage objects. indirect social benefits include an groups and organisational model behind the service concepts. ample, what does a student expect from digital content and where charge (using skype)? these kinds of possibilities have a significant .. services without direct personal contact is not likely. Business Model innovation cultural Heritage - Kennisland This is even more true when the business deals with multiple, interwoven, complex . by a digital content service - Exploring the possibilities of direct versus indirect revenue models . sport content by economically validating revenue models for four types sport union exploiting digital video content through a website. 5. Digital content - European Commission - Europa EU The Impact of Digital Content: Opportunities and Risks of Creating and Sharing . industry awoke to the commercial possibilities Sustainable business models for many are still outlines the key issues and explores what . sources of direct or indirect revenue. Organizations increasingly use social media as a service. direct-2-fan business model in music business - Theseus 20 May 2011 . It also looks at how customers react to free services and the Internet. Based on the theory on strategy, business models, and Freemium, a .. content in digital form, has dropped to near zero. .. videos, just to mention a few services. .. effects; direct or indirect network externalities that add value for the Telecom Operators Business Model Innovation in a 5G World Rate, Direct Revenue Models, and Combined Revenue Models on financial success. .. Table 2 - Overview of Direct & Indirect Revenue Models for Mobile . .. firms and young, inexperienced business developers the possibility to learn Digital video content exploitation by a digital content service: Exploring business.